

On tour or in the recording studio, Stan Kenton, Let Gene Krupa, Nelson Riddle and other leaders and arrangers who want perfection, "write-in" George Roberts and his bass trombone for soaring solos; sonorous figures and big, brassy bass tones.

And George can do it, because he is a serious, dedicated musician, a first line professional with the highest standards. His own recordings are trombone classics and George Roberts trombone clinics excite and inspire musicians of every age and every range of ability.

It takes a lot of horn to please a man like that!

But Olds did it, with the S-22 Bass Trombone. And then promptly named it the George Roberts Model, because here

is a horn that has everything a serious professional like George Roberts must take for granted.

Professionals say it is the easiest, most responsive horn they've ever played, especially in the lower range, which opens through the smoothest actioned, most accurately designed Rotary Trigger Valve ever built. Light, fast, feather touch slide action is the result of the carefully fitted, chrome plated inner slide. Made of extremely thin nickel silver with a spun Re-O-Loy 10-inch bell section, the entire horn is finished with a tough epoxy that is kept beautifully lustrous with just the whisk of a chamois or soft cloth.

Ask to try a George Roberts Model bass trombone at your Olds dealer. You'll find you don't have to be a professional to be pleased with an Olds. All you have to be is particular!

